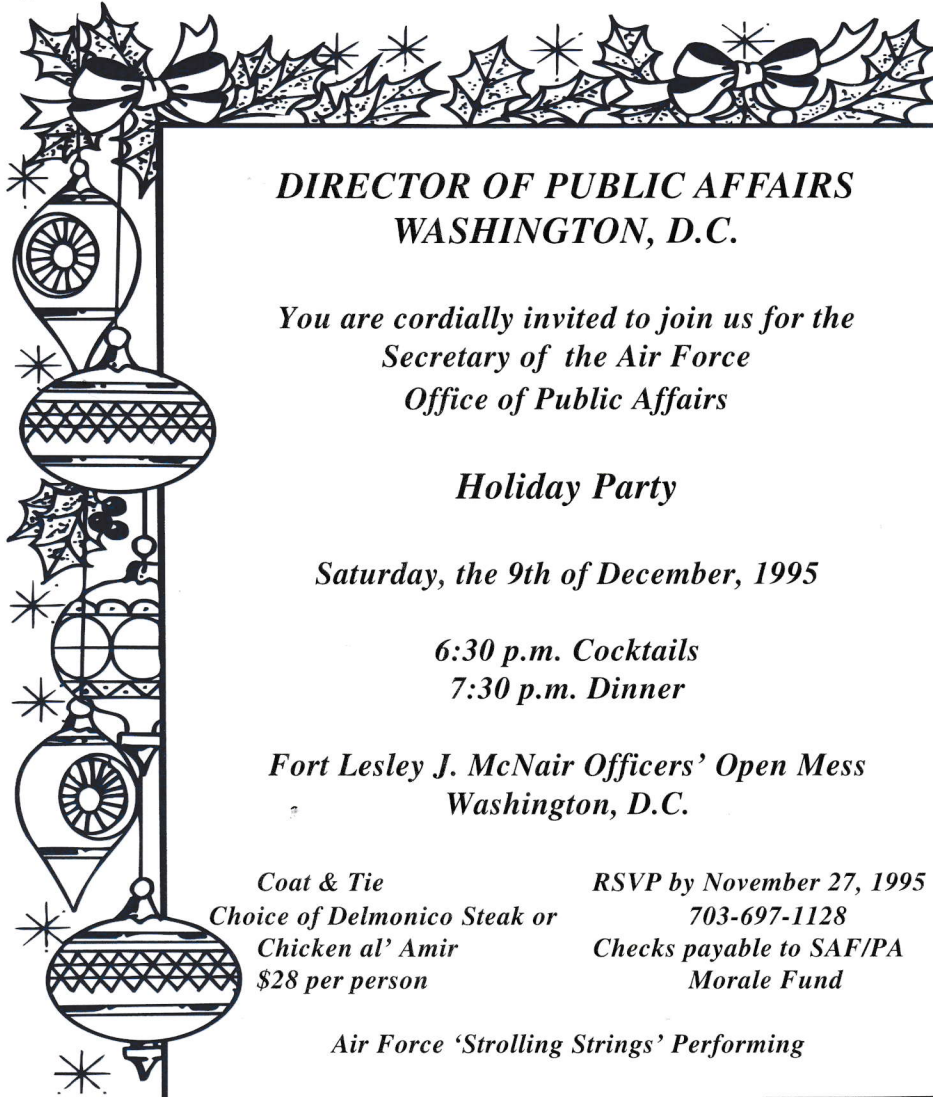


Your Timely Survey Responses Are Needed To Help Board Guide The Association's Future



**DIRECTOR OF PUBLIC AFFAIRS
WASHINGTON, D.C.**

*You are cordially invited to join us for the
Secretary of the Air Force
Office of Public Affairs*

Holiday Party

Saturday, the 9th of December, 1995

*6:30 p.m. Cocktails
7:30 p.m. Dinner*

**Fort Lesley J. McNair Officers' Open Mess
Washington, D.C.**

<i>Coat & Tie</i>	<i>RSVP by November 27, 1995</i>
<i>Choice of Delmonico Steak or Chicken al' Amir</i>	<i>703-697-1128</i>
<i>\$28 per person</i>	<i>Checks payable to SAF/PA Morale Fund</i>

Air Force 'Strolling Strings' Performing

The membership survey announced at the Annual Meeting in Colorado Springs in June accompanies this newsletter.

"We need every member to complete the survey and give us well-thought-out responses," said Board Chairman, Mike McRaney. "We want to make decisions on the future of the Association that reflect the members' wishes."

Dave Schillerstrom, John Terino, Pete Alexandrakos, Jim Hart, and Mike roughed out the areas and questions for the survey. Their work was then turned over to the Gelb Consulting Group in Houston for refinement and formatting.

The Gelb Group will receive the completed surveys, tabulate the results, analyze the data, and provide the Association a report of validated findings.

"The Board of Directors will review those findings, take action on items that are clearly identified, and address those items that are more complicated," Mike said.

"At our Annual Meeting in Hampton in July, we will have a full report on the survey, actions taken, actions underway, and problems, if any, between the members' desires and the resources to implement them."

Join Old Friends, Meet New PA's At Dec. 9th Gala

The melodious sounds of the Strolling Strings, good food and libations, and the company of friends - old and new - will mark a memorable night on December 9th for Association members who

avail themselves of Brigadier General Ron Sconyers invitation to attend SAF/PA's Holiday Party. The details are above. Get a group together; see that Lieutenant or Airman - now a Colonel or

Chief - who once worked for you; and get acquainted with the new hard chargers. Be sure to make your reservation by November 27 or you'll miss the fine camaraderie and fun of this great annual event.

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Lord Guard and Guide . .

Thomas P. Coleman

He was larger than life. He seemed to make the sun shine brighter, the sky bluer, and our profession stand taller. He worked hard and played the same way. He worked the news media about as well as anyone I ever knew. He was our leader, mentor, cheerleader, and defender. He was one hell of a guy, and a good friend. And now he's slipped away from us.

Tom Coleman died September 5th of cancer.

His 30-year career culminated as a Brigadier General when he served an extraordinarily burdened and challenged, even by the norms for the job, three-year tour - 1969-1972 - as Deputy Director of SAF/OI.

Before that he was an enlisted man, aviation cadet, pilot,

intelligence officer, director of personnel, B-47 squadron and air base group commander.

He became 8AF Director of Information in 1958; went to SAC Headquarters in 1961 where he served as Chief of the Media Liaison Division, Deputy Director, and then Director of Information.

In early 1967, he was selected to attend the Advanced Management Program at Harvard. He then became the CINCPAC PAO prior to his SAF/OI assignment.

Tom spent his retirement years in Tucson. He is survived by his wife Marie and their children, Robert and Ann, as well as several grandchildren.

- *Dave Schillerstrom*

George S. Howard

In 1942, General Hap Arnold said to Captain George Howard "I want the best damn band in the world. Can you give it to me?"

After two months of rehearsal and a six city tour of Canada, Arnold was so pleased with Howard's band that he sent it to tour the British Isles. In addition, it did propaganda shows that were broadcast to Germany and it took over concerts and broadcasts for the Glen Miller band when Miller was lost.

The war ended and the musicians were discharged.

Howard prepared to return to his work at Pennsylvania State University. His plans were thwarted, first by General Arnold, then by General Spaatz. Each asked him to stay just one more year. Those two one-year 'stays' ended in 1963 when Colonel Howard - the 'Father of Air Force Bands' - retired as the commander and conductor of the Air Force Band.

George S. Howard died of pneumonia, September 18, at the Air Force Village's health care center. His wife had passed away in May.

J. John 'Jack' Newman

Jack Newman, who began his military career in the Army Air Corps in World War II as an information officer, died of cancer August 29th in San Antonio and was buried at Fort Sam Houston National Cemetery.

A versatile professional, he worked in newspapers, radio - including a stint as producer of NBC's popular Tex and Jinx program in New York City, television, and public relations. Jack attained the rank of Lt.

Colonel in the Air Force. His assignments included serving as the Chief of Armed Forces Radio's Far East Network during the Korean War.

He was the first chairman of the Texas Folklife Festival, director of international relations for HemisFair '68, and chairman of the San Antonio Bicentennial Committee.

Jack is survived by his wife Dona, their two sons - Michael and David - and three grandchildren.

Peter L. Sloan

Retired Colonel Peter L. Sloan passed away in early September after a long struggle with cancer. The sentiment was universal. 'We lost a good one.' A very good one.

Everyone who knew Pete held him in the highest esteem and with the deepest respect. His career was as varied as his unique, down home sayings. He possessed a rare and valuable ability to cut through the chaff with his razor sharp wit, precise logic, and colorful, descriptive words to clearly frame the issues at hand. To know Pete was to know exactly where he stood. To talk with Pete was a lesson in clear thinking, sound reasoning, and profound insight.

From his commissioning to retiring as Deputy Director of Public Affairs - a position he gave great stature to - he served his country, the United States Air Force, and Air Force Public Affairs for nearly three decades with great distinction and high honor. As Deputy Director, Pete brought cohesion to a diverse staff and credibility to the many difficult problems the Air Force faced. His loyalty, assistance, and no-nonsense advice kept public affairs operations well

focused and steadily on track. He was never shy about closing the door and 'advising' the Director on whatever subject he felt strongly about. He pulled no punches, and we all are richer because of his wisdom.

During his tour as Deputy Director, the SAF/PA staff was often guided by Peter's conviction and passion for details, as well as his compassion and ability to find humor inside the walls of what he called 'the concrete carousel.' He gave perspective to issues that lacked perspective and clearly defined problems that defied definition. Meetings with Pete were never dull or without purpose and laughter. He supported his beliefs deeply and demanded good homework from his colleagues to support theirs. He was a great friend, husband, and sports fanatic.

On Tuesday, September 5th, Pete Sloan, a truly great public affairs professional, Air Force officer, and friend was awarded his last honors and came to rest in Columbia, South Carolina.

Indeed, we lost a good one. Farewell ole friend.

- *Mike McRaney*

Robert Zehring

Bob Zehring, a graduate of Ball State University, entered the Air Force to become a fighter pilot. But, when his F-86 picked up a bit of cactus and sagebrush in the landing gear at Williams AFB, Arizona, he became a ground pounder for 23 years.

In 1962, while serving in Germany, he was a liaison officer for President Kennedy's Berlin visit. After that, he headed the audio-visual section of the Information Office at the Air Force Eastern Test Range, providing key assistance to media covering Project Gemini. Later tours included PACAF Headquarters, and NATO Headquarters, Naples, Italy.

When he retired, Bob, a gifted

photographer, started his own business in Italy, leading tourist photo safaris through Europe, Africa, and the South Pacific. One of his more spectacular trips produced photos of sunken Japanese ships underwater in Truk Lagoon. Bob's pictures have been widely published in magazines such as *Life* and *Time*, and in numerous calendars. His collection of high quality photography is still in demand today.

Bob passed away at this home in Mesa, Arizona, October 20, at the age of 66 of pulmonary fibrosis. He is survived by his son, Tony, and daughter, Debra.

- *Arthur A. Lord*

From The Chairman's Pen



This quarter's newsletter is important for several reasons.

First and foremost, it contains an important member survey. I urge each of you to complete and return the survey as soon as possible. At this year's Annual Meeting in Colorado Springs, the attendees agreed to determine member interest levels in a number of activities and to gain input on proposals being considered. Please, take the time to answer the questions and give us your feelings and inputs. As the Board has mentioned many times, the Air Force Public Affairs Alumni Association serves the membership. That means the interests and inputs of members are important in determining the Association's direction.

Second, this newsletter notes the passing of a real giant in our profession – Pete Sloan – who retired in the late 80s and left an important legacy for us to remember. We also mourn the passing of four others who made significant contributions to the image and credibility of the Air Force for many years – Tom Coleman, former Deputy Director of SAF/OI; Jack Newman who headed Armed Forces Radio's Far East Network during the Korean War; Robert Zehring, who was instrumental in getting the Air Force and NASA stories out pictorially; and George Howard, who, starting in World War II through the early 60s, can be credited with creating the Air Force Band and fostering the excellence it maintains to this day.

While it is important to remember these fine people, there are surely others who have passed on that the Association should be aware of and communicate to all members. If you know of friends and colleagues who are no longer with us, please send us a note or give us a call so we can honor them with our respect. Our network usually works pretty well, but we could overlook a deceased colleague simply by not knowing.

Third, our 1996 Annual Membership Meeting has been locked in for July 11-14 at the Radisson Hotel, Hampton, Virginia. The hotel is right on the water, with numerous activities within walking distance. Rob Elsass has taken over the on-site chairmanship duties for the event from Dave Smith – Dave has moved into the Public Affairs Office at McChord AFB outside of Tacoma, Washington, and felt he was no longer exactly 'on-site.' We reluctantly agreed and wish Dave well in his new job. Colonel Ron Rand, Director of Public Affairs at Air Combat Command, has promised first-class support and Rob is working with him to make this the best meeting ever. Make your plans.

Finally, another round of congratulations to Jim Hart and his staff at Panhandle Eastern Corporation. After garnering two PRSA Silver Anvils, they have added an International Association of Business Communicators Golden Quill to their trophy case for the way they handled the Texas Eastern Transmission Corporation pipeline explosion in New Jersey last year. Good on 'ya Jim!

– Mike McRaney

Career Transition Publication Being Considered; Effort, Costs To Be Evaluated

Recently-elected Board member Kathy McCollum has proposed that a collection of experiences, ideas, and recommendations be pre-

pared and published by the Association, to aid those retiring or separating from Public Affairs or Broadcasting, as well as

members who have been in the civilian job market for a number of years and are contemplating changing jobs.

In its evaluation of the

proposal, the Board will consider the results of the membership survey and the resources needed to produce the publication.

Ho! Ho! Ho! 'Tis The Season For Gifts . . .



Well, there you are sitting in your favorite chair while the Thanksgiving feast settles in the old tum-tum, trying to figure out what to give to some of those hard to please people on your gift list.

Relax. There is no need to stress those "little gray cells," as the famous Belgian detective would say. Transcripts from the Air Force Public Affairs Alumni Association's Oral History Program or an Association membership are great holiday gifts.

The transcripts allow you to give unique first-person accounts from people who were there at major world events. The recipient of your gift transcript can:

learn what 'Army Air Corps Public Relations' were like before Pearl Harbor from Colonel Aubrey Cook; find out how press camps were created in Europe during World War II by then Major Barney Oldfield; relive being shot down in the Pacific with Maston Jacks; see how Bill McGinty got the Air Force's Vietnam story told to the American people; fly into Hanoi to bring the POWs home with Dick Abel; or sit with Ed Robertson as he counsels General Dugan during the Iraq-Kuwait crisis. And, there are many more interesting glimpses at history in these and the accounts of others.

Transcripts are ideal for college and graduate school

Air Force Public Affairs Alumni Association Oral History Program Transcript Order

Please send me the oral histories indicated below - payment may be by check or money order payable to AFPAAA

Completed Transcripts

- | | | |
|--|---|---|
| <input type="checkbox"/> Brig. General Dick Abel | <input type="checkbox"/> Colonel Aubrey Cookman | <input type="checkbox"/> Colonel Bill Helmantoler |
| <input type="checkbox"/> Colonel Robert Hermann | <input type="checkbox"/> Maj. General H. L. Hogan | <input type="checkbox"/> Lt. Colonel Maston Jack |
| <input type="checkbox"/> Colonel Bill McGinty | <input type="checkbox"/> Brig. General Mike McRaney | <input type="checkbox"/> Colonel Barney Oldfield |
| <input type="checkbox"/> Colonel Jack Rose | <input type="checkbox"/> Lt. Colonel George Weiss | |

Transcripts In-Work

- | | | |
|---|---|---|
| <input type="checkbox"/> Lt. Colonel Gil Billings | <input type="checkbox"/> Lt. General Maurice Casey | <input type="checkbox"/> Colonel William T. Coleman |
| <input type="checkbox"/> Lt. Colonel John Dillin | <input type="checkbox"/> Brig. General Ed Robertson | <input type="checkbox"/> Lt. Colonel Ben Scarpero |
| <input type="checkbox"/> Brig. General Robert Scott | <input type="checkbox"/> CMSgt. Reed Switzer | <input type="checkbox"/> Lt. Colonel Denny Weddle |

Name: _____

Address: _____

City: _____

State: _____ ZIP: _____

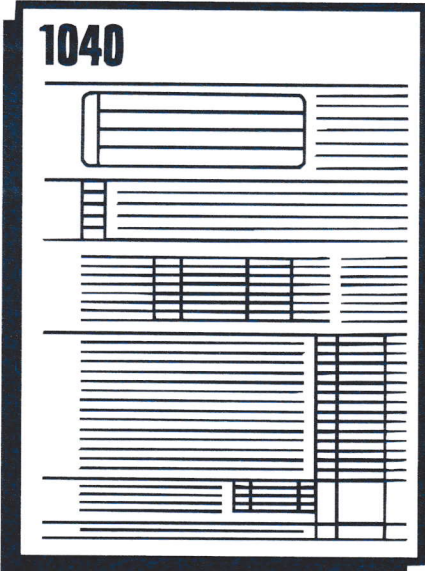
- I am an Association member; enclosed is my tax-deductible donation for _____ transcripts at \$25 each; total \$_____
- I am an Association member and have selected 5 transcripts; enclosed is my tax-deductible donation of \$100
- I am not an Association member; enclosed is my tax-deductible donation for _____ transcripts at \$35 each; total \$_____

I understand that transcripts that are completed will be shipped promptly and that incomplete transcripts will be shipped when they are ready.

Mail to: AFPAAA - Transcripts
P. O. Box 540
Fairfax, VA 22030-0540

Signed _____ Date _____

... Membership Renewals, And Tax Planning



public relations students, historians, military buffs, or people who just like good stories told by the people who lived them.

Oral History Program Transcripts are three-way winners - the recipient gets a unique gift that shows your careful thought; the program gets needed funding for its work; and you get a tax deduction.

To ensure you get your transcripts in time for the holidays *act today*.

For the person you know who should be a member of the Association but is not, consider a gift membership. We offer such great fellowship and networking possibilities that you'll

really be giving them something they will appreciate. Fill out the form below as well as you can - we need at least their name and address -and enclose a check. We'll take it from there, including letting the recipient know who the gift is from.

If you currently have a *one-year* membership, it's time to either drop a hint to your spouse or give yourself a holiday gift by renewing your membership.

If you miss renewing, you won't receive the 1996 Directory listing our more than 500 members, future issues of the newsletter, and all the information about our biggest and best ever annual

meeting next July at the Radisson Hotel in Hampton, Virginia, and Langley AFB.

Even if you do not need to renew, if you have moved, gotten a new job, or changed phone numbers, use the form below to update the information that will be used in the 1996 Directory.

While you may or may not be able to deduct your membership dues from your income taxes - depending on whether they are considered a business expense - you can help yourself by increasing the

charitable deductions you claim with a contribution to the Association. You can do that either by ordering Oral History Transcripts or by making a straight donation.

Whichever you choose, make sure your check is dated December 31 or earlier and mailed by the end of the year.

AFPAAA Membership Enrollment/Renewal/Update Form

Name: _____ Date: _____

Home Address: _____

City: _____ State: _____ ZIP: _____ Phone: (____) _____

Business Name: _____

Business Address: _____

City: _____ State: _____ ZIP: _____ Phone: (____) _____

My fax number at home at work is: (____) _____ e-mail: _____

Send AF Public Affairs Alumni Association correspondence to: my home my business

I am currently retired part of the active duty, guard, or reserve force.

The last/current Public Affairs/Air Force Broadcasting Service position I held/hold was/is: _____

At (base): _____ My grade/rank then/now was/is: _____ That was in (month & year): _____

I retired/separated/transferred from the Air Force in the grade/rank of _____ in _____

I'm enclosing a check payable to AF Public Affairs Alumni Association for: \$ 300 - Lifetime Membership

\$25 - 1-year Full Membership (retired/separated people)

\$50 - 3-year Full Membership (retired/separated people)

\$10 - 1-year active duty Associate Membership
(including Guard & Reserve)

\$20 - 3-year active duty Associate Membership
(including Guard & Reserve)

Mail To
Air Force Public Affairs Alumni Association
P. O. Box 540
Fairfax, VA 22030-0540

This is a gift membership from _____

Recipient _____ has _____ has not been informed.

Jack Olsen Honored For Lifetime of Military Service

Colonel Charles T. Ohlinger III, commander of MacDill AFB introduced Association member Jack Olsen as a "genuine American hero" at a formal dinner that Olsen and his wife Shirley attended marking POW/MIA Day and the 48th anniversary of the Air Force.

During the dinner, Jack was honored for his service from World War II through the Vietnam era. He addressed the more than 400 members of the military services and their spouses from the MacDill area attending the

dinner on his experiences as a B-17 pilot and prisoner of war who successfully escaped from German captivity during World War II.

General Wayne A. Downing, the Commander in Chief of the U.S. Special Operations Command, and Colonel Ohlinger presented Olsen with a number of mementos, including United States and POW/MIA flags flown at MacDill on National POW/MIA Day, September 15, in recognition of his service to the nation.

Rob Elsass New On-Site Head

On-site Chairman of the Association's next Annual Membership Meeting, July 11-14 in Hampton, Virginia, is now Rob Elsass.

He replaces Dave Smith who has moved to Tacoma, Washington, and a job at

McChord AFB. Dave will continue to serve as a member of the Association's Board of Directors. With Chuck Davis in Los Angeles, Dave's move gives West Coast and adjacent area members two points of contact.

With the Radisson Hotel already booked as the meeting headquarters, Rob will be working with Colonels Ron Rand and Mike Perini - Director and Deputy Director of Public Affairs - and Captain Keri Humphrey Clinard - of Air Combat Command to put together the most interesting program possible and the reception and dinner that cap the activities.

The meeting is expected to be heavily attended because a large number of members are within 250 miles of Hampton and the summer vacation-time date. Help will be needed with the administrative and other work involved in making the meeting a smooth running success. Members in the Tidewater area are asked to contact Rob and to offer their assistance.

Let Us Know If You

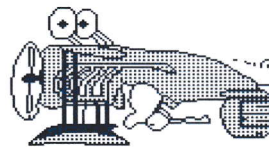
- ... *move.*
- ... *have a new phone number.*
- ... *get an award.*
- ... *are promoted.*
- ... *get a new job.*
- ... *do something unique or noteworthy.*

Drop a note to us at:

AFPAAA
P.O. Box 540
Fairfax, VA
22030-0540

Or fax us at:

(703) 978-2704



Prop Wash & Jet Blast



Hats Off To Alice Price . . .

who bailed out the Air Force by doing more than 200 hours of pro bono publico work to make the October 20 annual Air Force Art Presentation a success.

Welcome Aboard To New Members . . .

*Stefan Alford Michael Bergman Melvin Cieciorka
Claudia Foss Robert Harlan Chuck Hawsey
Carolyn Hodge Peter Kerr Jeanette Minnick
Dennis O'Brien Al Schumann Bill Solemene
Chuck Stoutley Jim Stafford Tom Wessels
Roger Williams Adriane Wood*

. . . and special recognition to Helen Ball and Harry Hollingsworth who have become Lifetime Members of the Association.

A Bit Of Doggerel . . .

from Al Hatcher for all of us who have, are, or will be putting words in the mouths of those on the rubber chicken circuit.

Work Habits of a Blue Suit Speech Writer

*Not a hero in war or a scholar in peace,
I saw career promise that just might increase
For a world class scrambler and scribbler sorts
Who crammed in his Class 'A's and typed in his shorts.
So I tapped the best sources my gall could unlock
And met all my deadlines ahead of the clock.*

Take The Time To . . .

drop a note, send a card, or call Smitty & Peggy von Fossen - 6906 Magellan Way, Sarasota, FL 34243-1017 - and Roy Williamson - #107, 400 El Camino Drive, Winter Haven, FL 33884. They were involved in serious fender-benders - the former in May, the latter in October - and are in lengthy recovery. May God speed their healing.

From The Active Force . . .

Colonel Johnny Whitaker reports that he is having a ball as commander of the 14th Support Group at Columbus AFB, Mississippi, and his 22 years in PA gave him a great foundation for the job.

Seen At The Groundbreaking . . .

for the Women In Military Service For America Memorial at the entrance to Arlington National Cemetery on June 22 were Association members Bonnie O'Leary and Betty Jane 'B.J.' Williams.

For Those Of Us Who Qualify. . .

the Air Force Navigators Observers Association solicits your membership. Write to 653 Joline, San Antonio, TX 78218-3533.