

Web Site On-line At: <http://www.afpaaa.org>

In response to many members requests, the Air Force Public Affairs Alumni Association is up and running on the World Wide Web. You can find us at: <http://www.afpaaa.org>

"We were urged to get on-line, so the board approved a six-month test to see if it is something members like and will use. That will determine if we keep it," said AFPAAA Board Chairman Mike McRaney.

The AFPAAA web site has membership information, late-breaking news, and a variety of member services. It was designed and is being supported by John Gura through Enterprise Communications of Redlands, California. The only recurring cost to the Association is a \$25 per month hosting fee.

"We've built the site with two goals," said Gura. "First, we want to provide a service that is of real value to members and potential members. Second, we want to make it something we can all be proud of.

"We hope members will tell us what they'd like to see on the site and, if its possible, we'll try it.



"We want the experience of those who log onto our site to be enjoyable. That's why, along with the more serious contents, we've included and on-line Forum and a

MysteryPix." The Forum is a bulletin board style area where members can

comment on current events, discuss subjects of mutual interest, and speak up on whatever – within reason – they want. MysteryPix is a just-for-fun page where those who

look in are asked to identify who is in a photo. The photos used can date as far back as World War II.

"While most of the site is available to everyone, we're setting up security gates to limit access to a few pages to Association members only," Gura explained.

Plans include having our newsletter and membership directory on-line and downloadable as PDF files. A dedicated job listing area and a selection of career transition resources are also in the works – see 'Web Site Employment Opportunities' page .

"The use members make of the web site will determine if we keep it going," McRaney said. "Long range, with enough members able to access the web, we may distribute our newsletters and membership directories via the web. That would save a lot of printing and postage costs. What we have now is just the beginning if our members use the site."

A-F Public Affairs Alumni Association News & Notes – Summer '97

Davidson Joins Reelectees Hart, McCollom & Smith On Board

With a record 301 ballots cast, three incumbents and one newcomer have been elected to the Association's Board of Directors. Lifetime Founder Member E. Gifford Stack handled the counting of the ballots.

Jim Hart, Kathy McCollom, and Dave Smith were reelected to serve a second two-year term. Sally Davidson is the newly elected member. She replaces Jim Reinhard who chose not to run.

Failing in their bids for a board seat were Al Eakle, Joe Wojtecki, and Jim Yohe.

The newly elected members began their terms of office with the Board meeting held on July 14.

At that meeting the board selected the Association's officers and committee chairmen for the year.

Mike McRaney will continue as the Board Chairman and the Association's president. Dave Shea will serve as vice president. Pete Alexandrakos and John Terino continue as treasurer and secretary.

Activity chairman are: Annual Meeting – Dave Shea; Communications – John Terino; Development – Jim Hart & John Gulick; Finance – Pete Alexandrakos; Nominating – Kathy McCollom; Oral History Program – John Gura; Publications – Jim Hart; Special Events – Don Brownlee; Strategic Planning – Dave Schillerstrom.

The five other Board seats, currently held by Pete Alexandrakos, John Gura, Mike McRaney, Alice Price, and John Terino, will be contested in the 1998 election. Voting rights are accorded to Full Members of the Association.

Reserve Now For Annual Alumni Lunch Sept. 15!

Don't delay in making your reservation for the annual Public Affairs Alumni Luncheon at the Air Force Association Convention! It was a sellout last year and with this year's 50th Anniversary celebration of the Air Force it is sure to be once again.

Sponsored by the Air Force Association, the Air Force Public Affairs Alumni Association, and SAF/PA, it will be held in the Americus Restaurant of the Sheraton Washington Hotel.

The AFA sponsored reception begins at 11:30 am. Lunch follows at 12:15 pm. Following lunch, Director of Public Affairs Brigadier General Ron Sconyers will speak on accomplishments, recent challenges, and the future of Air Force Public Affairs.

The price is \$28. As in the past, reservations and payment by check for retirees and their guests are required and will have to be made by Friday, September 5. Neither phone reservations nor payment at the door will be accepted. So, make

sure you complete the registration form (or a copy of it) on page 8. Make your check payable to SAF/PA Morale Fund. Mail them to:

SAF/PAI
Attn: PA Alumni Luncheon Coordinator
901N. Stuart Street Suite 803
Arlington, VA 22203

Make sure they are mailed early enough to arrive at SAF/PA by September 5. Contact Lt. Col. Mack McLaurin or TSgt. Tony Nuriddin at (703) 696-7832 if you have any questions.

The luncheon is an opportunity for us to let potential members see the vibrancy of the Air Force Public Affairs Alumni Association and the benefits of joining.

Parking at and around the Sheraton Washington is at a premium during the AFA Convention. Using a taxi or Washington's fine Metrorail subway system are alternatives. The Sheraton Washington Hotel is on Connecticut Avenue at the Woodley Park/Zoo Metrorail stop.

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Lord Guard and Guide...

Ernest G. Moore

Ernest G. Moore, died at his home in Palm Coast, Florida, on February 14, from complications due to emphysema. He was 67.

Ernie had assignments that included tours of duty in Spain; Da Nang, Vietnam; the Pentagon, and Andrews Air Force Base before he retired in 1974.

He became public affairs manager for Safeway in Landover, Maryland, a post he held until he

retired in 1987 when he moved to Florida. A native of Darlington, Pennsylvania, he graduated from Pennsylvania State University and earned a master's degree in Public Administration from George Washington University in 1965.

Ernie was chairman of the National Easter Seals Society in 1981. He is survived by his wife, Gladys, three daughters, a brother, and four grandchildren.

Kyle D. Perry

Kyle E. Perry, who was the principal French horn player of the Air Force Band died of liver and kidney failure February 24 at Bethesda Naval Hospital. He was 35.

Kyle was a native of Bedford, Indiana, and a graduate of Indiana University.

Octavian Slima

Strolling Strings violinist Octavian Slima, 44, died March 21.

Originally from Bucharest, Romania, he was a graduate with honors in violin performance of the Chicago Musical College and had a master of music degree and performer's certificate from Indiana University. Prior to joining the Air Force in 1987, he had been

the concertmaster of the Hong Kong and Caracas Symphony Orchestras, had performed on radio and television worldwide, and had given recitals on four continents.

He was a Master Sergeant at the time of his death and is survived by his parents, Leon and Emilia Slima, and brother, Mark, of Skokie, Illinois.

Mike Paoli Chosen 1996's 'Best of the Best'

Captain Michael J. Paoli received the 'Best of the Best' award as the top performer in Air Force Public Affairs on March 19.

The distinctive glass trophy was presented by Secretary of the Air Force Shelia Widnall and Air Force Public Affairs Alumni Association Chairman of the Board Mike McRaney during the World-Wide Public Affairs Conference's Annual Awards Banquet at the Xerox Conference Center in Leesburg, Virginia.

Captain Paoli was selected for the award because of his work during a variety of international crises while serving in Media Relations at Headquarters United States Air Forces in Europe.

He was the key Air Force Public Affairs Officer for the CT-43 crash that killed Secretary of Commerce Ron Brown. His backgrounders for the New York Times ensured accurate coverage in one of the



Captain Michael J. Paoli selected as the top performer in Air Force Public Affairs in 1996 accepts the 'Best of the Best' Award from Secretary of the Air Force Shelia Widnall during the Annual Awards Banquet at the Air Force World Wide Public Affairs Conference.

Richard L. Rapp

Dick Rapp was all Air Force. When the Air Force Public Affairs Alumni Association was launched, Dick was one of the first to take the big step of becoming a Lifetime Founder Member when there was no guarantee we would succeed.

With his wife, Betty, he was an active, ardent supporter, attending all our Annual Membership Meetings. With his death at age 67 on May 26 in Austin, Texas, after almost five months of hospitalization, he is the second Lifetime Founder to pass away.



He was born in Zanesville, Ohio, in 1929. A year later his family moved to Raymondville, Texas, and he considered himself a Texan. Dick began his Air Force career in the reserves and entered active duty in 1962. His assignments included Los Angeles Air

Force Station, Udorn RTAFB, the Office of Aerospace Research, Headquarters EUCOM, SAF/PA, and the National Military Command Center. He was Chief of the Plans Branch, News Division, Directorate for Defense Information, OASD/PA when he retired in 1985 as a Lt. Colonel.

James M. Stewart

Air Force Public Affairs lost one of its greatest assets when Jimmy Stewart died at 89 on July 2.

From the day he entered the Army as a private in 1941 until he passed away he was an unparalleled positive influencer of the public's image of the United States Air Force. And he will continue to be that positive influence as long as 'Strategic Air Command' is shown on television.

We're not going to give his life story here. That's been covered by the commercial news media. Instead, let's recall that with Jimmy Doolittle he was one of the key founders of the Air Force Association. Despite being one of

the biggest stars in Hollywood, he chose to continue to serve his country as a member of the Air Force Reserve, spending time in operations at SAC and ending his career as a Brigadier General in the Secretary of the Air Force Office of Information.

He often worked behind the scenes to help the Air Force. As Jerry Dalton said "He could make a phone call for you and make something happen."

Everybody who has been or now are now in Air Force Public Affairs can thank Jimmy Stewart for the Air Force image he projected on the screen and in person. We have all lost an irreplaceable friend.

world's most influential news media. His counsel to numbered Air Force and other senior commanders was what got them before print and electronic news media to tell the Air Force story. He also played a key role in preparing the brief given to the President, Congressmen, Air Force leaders, and the international press.

Mike performed as admirably in handling the Khobar Tower bombing in Saudi Arabia. He also provided media training for IFOR commanders and their staffs in Bosnia. He put together the theater-wide, EUCOM inclusive media plan that got coverage of the diverse United States missions in Bosnia.

Captain Paoli's abilities were summed up in the recommendation which said "PA shops speed dial Mike's number for dead-on reliable guidance, ranging from media response to interagency relationships and PA leadership techniques."

From The Chairman's Pen



Our 1997 Air Force Public Affairs Alumni Association Annual Membership Meeting in Las Vegas is over, but the celebration continues as the USAF continues to hold activities throughout the nation marking its 50th anniversary.

Las Vegas was tinted Air Force Blue in April when over 45 thousand present and former Air Force people and supporters gathered for a week-long celebration. Our Annual Meeting program was centered around that 50th anniversary celebration. The largest air show the Air Force ever staged was just one of the highlights we enjoyed and Associate Member Colonel Johnny Whitaker made it all happen. A stage show, a packed Las Vegas Convention Center with some of the greatest displays ever, and our own AFPAAA booth held the attention of thousands of people. A lot of thanks go to Don Brownlee for his superlative efforts in getting our display designed, constructed, erected, and manned. Well done Don!

Dave Shea and his mighty helpers put on a great show for everyone. The opening night reception hospitality of Jim Hart and Pan Energy – now Duke Energy after its merger with Duke Power – was outstanding. More than 100 members, spouses, and guests gathered around the Blair House pool to renew friendships, swap war stories, and tell bad jokes (most of them mine). And, thanks to Al Eakle for his behind-the-scenes efforts as the on-site meeting chairman.

Our business session focused on renewing efforts to recruit new members with a push on getting more eligible enlisted signed up. I urge each of you to dig into your files as deep as you can and find those new, potential members – enlisted, civilian, and officer. Too many times I hear “I didn’t know you existed,” or “No one has invited me to join.” The members we need to sustain AFPAAA are out there waiting for information and invitations to join. Make it your goal to sign up at least two new members this year. We are not finished growing yet.

We were urged by those present to develop our own Web page. The board approved a start-up effort headed by John Gura. It is a project we talked about for three years and this year the time was right. Many thanks go to John for his hard work. He willingly gave his time and expertise in getting a very interesting and informative first version up and running. He is constantly improving it with ideas from members. If you haven’t surfed our Web site yet, I encourage you to check it out. You can log on by using the simple address: afpaaa.org

We also spent considerable time discussing our future and how we will stay strong, interesting, and meaningful to our members and potential members. A development committee is putting together an initial plan that will help us preserve our future well into the 21st century. You will be asked to help with ideas, participation, money, and support. It is easy to get complacent and say we are healthy and strong now – and we are . . . this year – but we must look at the years ahead and have a solid plan to preserve and enhance what we stand for and who we are. You’ll be hearing more about this in future newsletters.

Congratulations to those voted onto the Board of Directors in the recent election – Sally Davidson, who is serving for the first time, and Jim Hart, Kathy McCollom, and Dave Smith, all reelected. Much of our success is due to the strong participation and effort put forth by the Board you elect.

Next year’s Annual Membership Meeting is planned for Wright-Patterson AFB, Ohio, June 25-27. Dave Shea says we’re ahead of schedule, a very appealing program is coming together, and everything is ‘looking good.’ Mark your calendars.

That’s the report for this quarter. It was great seeing those of you who made it to Vegas and enjoyed our meeting and the Air Force’s 50th Birthday celebration. Public Affairs has and always will be a huge part of the Air Force’s heritage and our Air Force Public Affairs Alumni Association can play a big part in promoting and preserving that heritage.

– *Mike McRaney*

LINKS

Stories From The AFPAAA
Oral History Project

Reed Switzer - The Man Who Worked With Legends

by Chuck Lucas

For someone who had no background or training in journalism or public relations before entering military service, Reed Switzer had a stellar 30-year career in Air Force Public Affairs.

After high school graduation in his native Nebraska, Switzer moved to California in 1940 to work in the shipyards as war clouds formed in the Pacific. Drafted Dec. 7, 1942, he completed infantry training and was sent to England.

That began a career during which Switzer's dedication and professionalism touched thousands in and out of the military, including the likes of Ernie Pyle and Walter Cronkite.

"My buddies joined infantry units and I went to the War Correspondents' Branch of the European Theatre Office of Public Relations in London. It didn't take me long to see that it was a pretty good assignment."

Reed soon found himself in daily conversations with the likes of Ed Murrow, Ernest Hemingway, as well as Pyle and Cronkite.

"Most of those people, I never saw again. But I did see Cronkite after the war when he came to Omaha. He was about 30 at the time. He wasn't too old back then...none of us were."

Pyle provided a special relationship. "He arrived from Italy a month or so before D-Day. We seemed to hit it off and he asked me to take care of his fan mail. He got

a terrific amount.

"Days would go by without a letter. But when the ship came in there'd be bags of it for him. He insisted that I answer all the mail from military people. The rest was left at my discretion." Pyle went to France after D-Day and was en route back to London when Switzer



Movin' Up – Reed Switzer accepts his Chief's stripes from Director of Information Major General Ben LeBailly at the Air Force Orientation Group in April 1965. Reed was one of the first Chiefs in the Public Affairs - then Information - career field

crossed the English Channel.

"But we corresponded up until...in fact, I got a letter from him after I heard he'd been killed.

He was on Guam at the time and it came through."

While stationed at Hickam AFB, Switzer visited Pyle's grave at the Punchbowl National Cemetery in Honolulu. Switzer donated a number of the letters he received from Pyle to the Whitte Museum in San Antonio.

There was an ironic twist to the Pyle relationship. Years after Pyle's death, Hollywood portrayed his life in a successful movie. The featured role was played by an actor Switzer knew in World War II as Capt. Burgess Meredith.

"He was one of our officers in London. We had several officers well known in public relations. There was Lt. Col. George Stevens, the Hollywood director, and Lt. Col. Herb Caen, the San Francisco columnist."

Group, Wright-Patterson AFB, Ohio, where as a chief master sergeant he was the unit's ranking enlisted man and at the Military Personnel Center, Randolph AFB, Texas, his final assignment, where he was the Palace Info career advisor for Information's enlisted force.

With the Orientation Group, Switzer found himself part of one of the Air Force's greatest secrets. The select cadre of skilled military and civilian craftsmen never found a challenge they couldn't handle.

"We hand-picked our people. We had drivers, carpenters, electricians, every possible skill. Everyone interacted with the public. When we got to a display site, the drivers became displaymen. We had classes about the various weapon systems we had on display. They knew what they were talking about. Today, the Orientation Group is history, a victim of the budget."

At the Military Personnel Center, SAFOI wanted Switzer to evaluate its enlisted force as Don Burgrabbe had been doing with the officer corps. "MPC didn't want me to go that far. They do have a man there now. He's doing what I was sent there to do, but was really never able to do. What little bit I was able to accomplish, I did through the back door.

"Of all the jobs I had in the service, I think that Palace Info was the most satisfying. You were able to do a lot of things for a lot of people. While career progression was a big thing, assignments were also a great part. It was very satisfying when we were able to do those things."

Get The Rest Of The Story

Chief Master Sergeant Reed Switzer's unique career in his own words is one of 39 Oral Histories completed to date by the Air Force Public Affairs Alumni Association. Members will receive a transcript of this history for a tax deductible donation of \$25 to AFPAAA (nonmember \$35). To order, or for a list of all the histories available, write to:

AFPAAA - Histories
P.O. Box 540
Fairfax, VA 22030-0540

Wright-Patterson Picked For '98 Annual Membership Meeting, Dinner At Museum Planned

Under the guidance of Annual Membership Meeting Chairman Dave Shea and On-Site Chairman Tom LaPolt, plans are already well along to making the Association's Fifth Annual Membership Meeting, June 25-27, 1998, at Wright-Patterson AFB our best ever.

The base is home of Air Force Material Command, the Air Force Institute of Technology, Aeronautical Systems Center, the

445 Airlift Wing, and the Air Force Museum.

While there are still many arrangements to be made, the traditional Friday night reception and dinner will be in the Air Force Museum which will be for our exclusive use from 6 pm-10 pm.

Arrangements have already been made for rooms at Wright-Patterson's full service hotel, Hope House.

The meeting will begin on Thursday, June 25, with registration and a no-host ice breaker. Friday, June 26, we'll be 're-blued' on the Air Force's logistics and research and development activities. That evening is the Air Force Museum dinner. Saturday morning, June 27, will be the business meeting. Mark your calendars now with a reminder to bring your golf clubs; Wright-Patt has great courses.

Minutes – Fourth Annual Membership Meeting Air Force Public Affairs Alumni Association

**Wednesday, April 23, 1997
Blair House
Las Vegas, Nevada**

General – The Third Annual Membership Meeting of the Air Force Public Affairs Alumni Association was called to order at 9 AM on Wednesday, April 23, 1997, at Blair House, Las Vegas, Nevada, by the Association's President and Chairman of the Board of Directors, Mike McRaney.

Quorum – Secretary John Terino said the more than 70 full members attending the meeting met the quorum requirement.

Remembrance of Deceased – Mike McRaney asked all present to pause and remember members of the Public Affairs, Broadcasting, and Band communities who had passed away, including Edwin Dougherty, Ralph Evans, Fred Feldman, Ed Hilding, Ernie Moore, Kyle Perry, Octavian Slima, Larry Tacker, Smitty von Fossen, and Bob Webb.

Director of Public Affairs Brigadier General Ron Sconyers– Reported there are now four home pages on the World-Wide Web including a PA Link page, which is only for Public Affairs Officers, and an Air Force Issues page, both will be available to our members. He summarized the new Public Affairs Combat Training Course; the establishment of a Public Affairs Doctrine Center at Maxwell AFB; and AFA's choice of Public Affairs as the Air Force Team of the Year. General Sconyers said the Air Force Public Affairs Alumni Association had “ done more things for Air Force Public Affairs than you probably know you have . . . most important has been the recognition of our top people . . . we really appreciate what you have done. You have really helped us do a lot of things we couldn't have done.”

Treasurer's Report – Pete Aleandrakos reported that on March 31, the Association had a balance of \$45,215.80. He observed we are in good financial shape now largely because we continue to receive donated printing and mailing courtesy of Jim Hart and Duke Energy. He said we're keeping operating costs very low, but need to find ways to increase income so that when we must fund those costs we will be able to do so for the long term.

Membership – Neil Buttimer reported that we have 574 members. We did surpass 600 members early in the year, but some members did not renew. The combined renewal rate for one and three-year members is 84.5%

Publications – John Terino reported that, in addition to the Oral History and Tips For Transition publications, Charlie Brown's job counselling book was almost done; current plans are to make it available via floppy disk in any format requested.

Web Page – It was suggested an AFPAAA Home Page could reduce printing costs. Don Brownlee saw it as a supplement to what we currently publish. Ken Rogge and Al Eakle volunteered to help establish the page. John Gulick said that with AFPAAA's size there should be three or four people who could make a web page a reality. The Board will work the issue, including linking to SAF/PA's page for more visibility to active, guard, and reserve PA, Band, and Broadcasting people.

Oral History Program – John Gura said 38 interviews are done. Articles based on individual histories are in each issue of the newsletter. He said these are personal recollections of events, not documented factual accounts. Roy Whitton said he provided

copies of Oral Histories to a young PAO so he could see how things have evolved. John Terino suggested members could donate collections of Oral Histories to their local or collegiate libraries and that such donations would be tax deductible.

Special Events – Don Brownlee said the AFPAAA booth in the convention center was up and running. He also said he would work with SAF/PA on the September AFA luncheon.

Chairman's Report & Members Comments – Mike McRaney thanked those who contributed to the Association's success this year and particularly Dave Shea, Al Eakle, and the others who worked on the Annual Membership Meeting

The Association is doing well and members should not be overly concerned with its finances but they should be aware of the situation and work hard at getting new members. Personal contacts extending invitations to join are the way to increase membership and ensure our viability.

Departing Board member Jim Reinhard, who served two terms, was presented a plaque by Mike in recognition of his service to the Association.

Mike and Board members wore Association golf shirts. He asked for feed-back from those present on willingness to purchase, style, etc. Matt Lipartiti said the shirt needs a pocket.

C. B. Kelly presented his hand carved wooden wing 'Daedelus' to the Association. Mike thanked C. B. and said the Board would discuss how the unique and generous gift would be used.

Mike reported that efforts to integrate with the active force were continuing. The Association is sponsoring gift memberships to recognize Air Force honor graduates of DINFOS. We are also providing assistance in PRSA accreditation to officer, enlisted, and civilian personnel who are AFPAAA members.

Al Eakle said AFPAAA is perceived as an 'officer organization.' Chuck Lucas said very few active duty PA Chief Master Sergeants were members. Mike asked for suggestions from all, but especially enlisted members, on how to increase retired and active duty enlisted membership.

Dave Cole suggested establishing a job listing. Hal Klee suggested a job listings fax on demand service. Mike asked Hal for more details and said the Board would consider starting a job listing.

Gil Whiteman suggested we expand honorary memberships to people such as the former head of public affairs for the Vietnamese Air Force, who resides in Virginia. It was clarified that AFPAAA has no honorary membership category, members are either Active or Associate, depending on if they are past or present Air Force PA, Band, or Broadcasting practitioners. Mike said our status as a veteran's organization could be jeopardized by a too expansive membership award program and we needed to see how the membership awards program we have now goes before we expanding it. Pete pointed out that up to now we had only given one membership award - a one year associate - to the Best of the Best winner.

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Bob Hunter asked if efforts were made to establish relationships with organizations with similar interests, affinities, etc., such as Air Force Times for its web page. Mike said we had contacted or been contacted by groups, but they had been unsuccessful because they had their own agendas.

Future Funding – John Gulick said we should have a corporate development plan and committee in place looking at membership and finances, but we should not cut services and we should stop living beyond our means. Don Burgrabbe asked if we had ever considered a formal fund raising program to corporations who have development and charity programs. Mike said we had begun work on that with Jim Hart heading the effort, we were considering it seriously, but that we needed to do more and might come back to John Gulick and Don for assistance.

Annual Meeting – Dave Shea said the 1998 Annual Membership Meeting would be at Wright-Patterson AFB with Tom LaPolc serving as the on-site chairman. Current plans are for on-base accommodations and dinner at the Air Force Museum. Dates and details will be in the newsletter.

Adjournment – With no other business to conduct the meeting was adjourned.

*John G. Terino
Secretary*

4th Annual



Membership Meeting

Las Vegas - April 22-26, 1997

Pete Alexandrakos
Dortha Anderson
W. C. 'Andy' Anderson
Don Atwater
Sally Blevins
Kay Braman
Marv Braman
Irv Breslauer
Sue Breslauer
Don Brownlee
Jeanne Brownlee
Alice Burggrabe
Don Burggrabe
Hugh Burns
Connie Buttimer
Neil Buttimer
Ernest Carlton
Velma Carlton
Bob Carroll
Carrie Childress
Harry Childress
Al Cochrane
Garene Cochrane
Dave Cole
Helen Collins
Paul Collins
Gloria Corbett
Wayne Corbett
Jerry Dalton
Marion Dalton
Dinny Dinsmore
Ginny Dinsmore
Al Eakle
Don Foster
Jodie Foster
Rick Fuller
Bonnie Greer
Larry Greer
Dawn Giammo
Sam Giammo
Dorothy Gilman
Mark Gilman
John Gulick
John Gura
Kathleen Gura
Ora Hansen
Janet Hefler
Pete Hefler
Doran Hopkins
Fran Hopkins
Hank Hufnagel
Jennifer Hufnagel
Bob Hunter
Mary Hunter
George Jeck
Frank Jennings
Lita Jennings

June Johnson
Larry Johnson
Artie Kelly
C. B. Kelly
Hal Klee
George Larriue
Sam Lessey
Matt Lipartiti
Chuck Lucas
Mary Lucas
Bill Mack
Cathy Maloney
Pat Maloney
Dan McFarland
Mary Lou McFarland
Karen McRaney
Mike McRaney
Lynne Norum
Neil Norum
Pete Peterson
Alice Price
Joe Purka
Jim Ragan
Bob Rayfield
Jim Reinhard
Ken Rogge
Jack Rose
Ray Santangelo
Ben Scarpero
Carol Schillerstrom
Dave Schillerstrom
Al Scholin
Mary Scholin
Ron Sconyers
Mack Secord
Dave Shea
Dave Small
Jean Strangio
Nick Strangio
Carol Sunderland
Harry Sunderland
Russ Tarvin
John Taska
Mary Taska
John Terino
Reade Tilley
Lou Torraca
Rich Tuttle
Bernell Whitaker
Johnny Whitaker
Peggy Whitaker
Gil Whiteman
Jeannie Whiteman
Roy Whitton
Audrey Wilson
Joe Wilson

Actions On Members' 1996 Meeting Suggestions

Suggestion – Pay expenses for Best of the Best recipient to attend Annual Membership Meeting.



Action - Gift membership and trophy sufficient reward at this time when considered in terms of overall Association resources.

Suggestion – Create World Wide Web site for Air Force Public Affairs Alumni Association.



Action - Continuing.

Suggestion – Establish an award for the Air Force's outstanding Public Affairs civilian.



Action - Civilians are eligible for the 'Best of the Best' award and, after consultation with SAF/PA it was decided that no new award is warranted. AFPAAA will award memberships to Air Force honor graduates of DINFOS courses and assist active duty military and civilians in PRSA accreditation fees.



Suggestion - Regional Coordinators .



Action - None. No one responded to call for members outside the board to head the effort in their areas.

AFPAAA Web Site Offers Free Job Listing Service On Trial Basis

Looking for a proven public affairs professional for your company? Are you separating from the Air Force or contemplating a job change?

In either case, it could be your advantage to put an ad on the job listing page of the Air Force Public Affairs World Wide Web site.

There is no charge for the service between now and the end of December. After that, we would appreciate a \$15 donation to the Association for each listing to help defray the operating costs of the web site.

The AFPAAA job listings will be accessible only to members with the correct password/username combination.

To put your requirements on the page, send an e-mail or fax with your proposed listing – not more than 75 words please – to: joblist@afpaaa.org

Your listing can include a headline of not more than eight (8) words. You must have a return e-

mail address and/or phone number for people to use in response to your listing.

Most important, include a start date for the listing.

Your listing will remain on the site until we are told to remove it by you or for 30 days from the start date, whichever comes first. You may resubmit your listing with an additional donation.

The following sample listing is provided for your guidance.

*Public Relations Manager For
Manufacturing Firm*

Experience PR pro needed to jump start program for fast growing manufacturing company. Need self starter with superior media relations 2r Point, Lotus Notes, and MS Word required. Wilmington, NC area. Excellent benefits. EOE. Contact Joe Hiring at: jhire@manufact.com or call 555-555-1212.

Jim Reinhard Leaves Board, Played Key Role In Founding AFPAAA

“Who, when we started, would have thought we would be where we are today,” said Jim Reinhard about his decision not to seek reelection to the Board of Directors. “It was an honor to be part of it, and a lot of fun too.”

He had served two terms on the Board. In the recent election his seat was taken by Sally Davidson.

Jim was a key player in founding the Air Force Public Affairs Alumni Association. He, with



John Terino, headed the organizing committee that met on October 27, 1993 at the Touchdown Club in Washington, DC, to lay the foundation for the Association.

He was appointed to the first Board of Directors and was elected for a second two-year term in 1995.

He also served as the Special Events Chairman, handling the Annual Air Force Association Convention Alumni Luncheon.

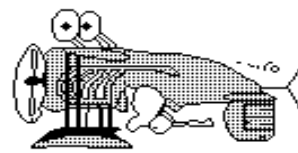
His decision to not seek another term on the Board was because of the workload and travel requirements of his job as manager of international relations for Northrop Grumman, which was recently acquired by Lockheed Martin.

Jim’s efforts in the founding of the Association and as a Board member were praised at the Fourth Annual Membership Meeting in Las Vegas in April. There Chairman of the Board Mike McRaney presented him a plaque in recognition of his work.

Women’s Memorial Seeks Data

Bonnie O’Leary reports The Women In Military Service For America Memorial will be dedicated October 18. Stories and photographs of women who served on active duty, in the Reserves and National Guard, and the Public Health Service, as well as members

of the Red Cross, USO, and Special Services who were overseas in direct support of our armed forces during conflict, will be included in the memorial. Those who have knowledge of deceased women who served since 1775 can submit data. For details call 1-800-222-2294.



Prop Wash & Jet Blast



New Lifers . . .

A special welcome to new Lifetime Members Don Black and Jim Stratford

Welcome Aboard To . . .

<i>Sig Adams</i>	<i>Mike Brown</i>
<i>Barbara Carr</i>	<i>Carl Chevallard</i>
<i>Paul Cole</i>	<i>Bob Dubiel</i>
<i>James Elliott</i>	<i>Antonio Fabiano</i>
<i>Scott Farley</i>	<i>Reynard Flake</i>
<i>Merritt Garner</i>	<i>David Geary</i>
<i>Marilyn Holliday</i>	<i>Carla Jones</i>
<i>Charles Keene</i>	<i>Diane Lake</i>
<i>Jerry Lobb</i>	<i>Dan McFarland</i>
<i>Patrick McKenna</i>	<i>Hans Ostertag</i>
<i>Kay Riddle Reed</i>	<i>Donald Schmidt</i>
<i>Tom Schultz</i>	<i>Ray Shepherd</i>
<i>Welby Smith</i>	<i>Dana Steinhauser</i>
<i>Carla Sylvester</i>	<i>Jack Westbrook</i>

Way To Go . . .

Sherry Medders, PA chief at Columbus AFB, graduate of DoD Executive Leadership Program . . . Ed Landsdale, deputy director of Fleishman-Hillard's New York Office Corporate Group, a newly made partner . . . Air Force Public Affairs named '1997 Air Force Team of the Year' by the Air Force Association.

Congratulations . . .

To Fred Morgan and Joyce Wolpert Bertman who became Mr. & Mrs. on June 21.

Author, Author . . .

Bob Rayfield co-author with James R. McCarthy of 'B-52s Over Hanoi: A Linebacker II Story,' the story of the eleven-day campaign that led to release of the POWs and set the stage for the end of the Vietnam Conflict. Available from Titan Shops for \$27.95 - phone (714) 278-3418/fax (714) 278-7703 . . . John Terino with cover story of May's 'The Retired Officer.'

On The Road Again . . .

Tecumseh, Nebraska, honored a native son by naming its stretch of U. S. Highway 136 the 'Colonel Barney Oldfield Memorial Highway.' In turn, Barney announced the establishment of a \$2,000 scholarship for students of single parents in Johnson County schools.

Don't Delay

Registration - AFPAAA-SAF/PA-AFA Annual Alumni Luncheon September 15, 1997 - Sheraton Washington Hotel

Please make _____ reservations for me at the Annual Alumni luncheon @ \$28 each.

Here is my check payable to *SAF/PA Morale Fund* in the amount of \$ _____.

Name: _____

Daytime Phone: (____) _____

Guest Name(s): _____

Mail to:
SAF/PAI
Attn: PA Alumni Luncheon
Coordinator
901 N. Stuart Street Suite 803
Arlington, VA 22203

Reservations must be received at SAF/PAI by September 5 !

Make Your Resevation Today !!!