

# Mark Foutch Honored With McRaney Award

## 2015 Tops In AF Public Affairs, SPACECOM's Anthony Roake, Receives 'Best Of The Best'

The Air Force's top Public Affairs practitioner for 2015, Anthony D. Roake, was honored and presented the "Best of the Best" trophy at AFPAAA's 23rd Annual Membership Meeting. The award, which is sponsored by Lockheed Martin, recognizes



SPACECOM's Andy Roake (r) was presented the Best of the Best Trophy by AFPAAA President Larry Clavette, May 14, in Colorado Springs.

He earned the honor for his work throughout 2015 that included leading, planning, and executing SPACECOM's media relations program. Among Andy's efforts was coverage on 60 Minutes that reached 12.4 million viewers and garnered praise from the White House, Congress, and Air Force Leaders.

Andy enlisted in the Air Force in 1983, was commissioned through OTS in 1985, and served in audiovisual until he cross-trained to Public Affairs. He retired from active duty as a lieutenant colonel in 2005 and worked for the Space Foundation, the Arnold Engineering and Development Center, and the Army Space and Missile Defense Command, before joining SPACECOM in 2008.

the top officer, civilian, or enlisted person in Air Force Public Affairs for their professional excellence and their significant contributions to the effectiveness of the Air Force mission.

In addition to the trophy, Andy was presented a check for \$1,000 and a life membership in AFPAAA.

Lifetime Founder Mark Foutch, whose many years of work on the board of directors and behind the scenes has contributed to the success of the association, received AFPAAA's Brigadier General Mike McRaney Distinguished Service Award May 14 at the conclusion of the 23rd Annual Membership Meeting banquet.

Mark was a major contributor to the success of the 2005 Annual Membership Meeting in Tacoma, Washington. He was the mayor of Olympia at the time.

He became a member of the board in 2010, stepping in to fill the unexpired term of C. B. Kelly who resigned for personal reasons. He progressed through AFPAAA's leadership positions and served as chairman in 2012-2013. Since then he has continued to contribute to AFPAAA as an ex-officio board member.

Mark's career in Air Force Public Affairs began in 1963 when he graduated from San Jose State University with a degree in journalism and an AFROTC commission.

His career included assignments at Nakhon Phanom, Thailand; McChord AFB, Washington; RAF Lakenheath, and OASD/PA where headed the Air Force Press Desk and OASD/PA's News Division. He retired as a lieutenant colonel in 1985. He then pursued a career in community service and politics in Olympia.

The McRaney Award can be presented to any member of AFPAAA.

Neither service on the Board of Directors, Chairmanship of a committee, or holding an office such as president or chairman of the board of directors is a prerequisite for presentation of the award, nor does it exclude a person from receiving the award.



Mark and Janet Foutch after the McRaney Award presentation.



## Brigadier General Ed Thomas New SAF/PA Director, Brigadier General Kathleen Cook Moves To Director of Air Force Services

Brigadier General Edward W. Thomas, Jr., became the Director of Public Affairs on June 13, replacing Brigadier General Kathleen A. Cook.

A 1990 graduate of Texas A&M University, General Thomas has spent most of his career in Public Affairs.

His assignments have included director of Public Affairs for PACAF and EUCOM, and as special assistant for Public Affairs to the Chairman of the Joint Chiefs of Staff. Prior to assuming the SAF/PA post



he was Commander of the Thomas N. Barnes Center for Enlisted Education at Air University, Maxwell-Gunter Air Force Base, Alabama.

As SAF/PA director, General

Thomas will be responsible for guiding a worldwide public affairs force of 5,500 active duty, Guard, and Reserve airmen and civilians.

General Cook had been the



SAF/PA Director since March 2014. In addition to numerous Public Affairs assignments, she has held several command positions in operational unit. Most recently she commanded the 90th Mission Support Group at F. E. Warren AFB, Wyoming.

General Cook has moved from SAF/PA to the Air Staff under the Deputy Chief of Staff for Manpower, Personnel, and Services and is now the Director of Air Force Services.

# President's Awards To Brian Binn, General Darren McDew

Brian Binn, Chief, Development and Strategic Engagement at the U.S. Air Force Academy, and General Darren W. McDew, Commander, United States Transportation Command were announced as the 2015 AFPAAA President's Awards recipients on May



13 in Colorado Springs.

Binn, a retired colonel, and a graduate and former vice superintendent of the USAFA, was recognized for his community relations effort involving the Air Force and the Colorado Springs area. Among his

many efforts he has been president of the Military Affairs Division, at the Greater Colorado Springs Chamber of Commerce and Economic Development Corporation. Currently he is on The Home Front Cares Advisory Board, is a Director on the Pikes Peak or Bust Rodeo Board, an ex-officio member of the Colorado Springs Visitor's Bureau Board of Directors, and is a member of the Military Affairs Council and the Pikes Peak Round Table.

General McDew, an AFPAAA member, who was SAF/PA Director from November 2007 until February 2009, was honored for his continuing commitment to Air Force Public Affairs. He helped ensure that his successor as SAF/PA Director was a career Public

Affairs officer and has actively supported having more than one general officer in Public Affairs. He is the first former PA director to attain four star rank and continues to mentor and support those in the career field.



The President's Award, a plaque with a small, red piece of the Cape Canaveral gantry used for the January 31, 1958 launch of Explorer One, America's first satellite, is presented to those who have significantly impacted Air Force Public Affairs.

## DINFOS Expands, Renovates, Updates To Serve Larger Faculty And Student Load



With the cutting of a ceremonial ribbon in March by DOD, DINFOS, and Baltimore District Army Corps of Engineers officials, the \$35 million expansion of the Defense Information School at Fort Meade, Maryland was officially completed.

The project included an 88,000-square-foot wing addition to the building and 62,000 square feet of renovations in the structure to support a larger student load and staff.

The need for the project was recognized by DOD and the military services in 2008 when it was projected that a 30 percent increase in student capacity would be needed in the future.

The new wing and the renovated areas have larger more modern classrooms that provide an improved teaching environment. Instructor cubicles are larger too, allowing for two-person mentoring. In addition, a training facility for Military Operations in Urban Terrain has been provided.

DINFOS had to operate while the extensive construction was underway and 82,000 square feet of trailers were leased and installed to accommodate the students.

## Clavette Heads AFPAAA Board, Ratliff New Treasurer

New leadership and a new face mark the AFPAAA Board of Directors that begins its term this year. Following the leadership succession plan, Larry Clavette is the new board chairman with Judy Bivens our president. Art Forster is now vice president and Tom Dolney board secretary.

For the first time in almost two decades there is a new treasurer. Phil Ratliff takes over those duties, including heading the Investment Committee, from Jim Hart.

The board gained a new member with Connie Custer's successful candidacy in the election. She will fill Hart's seat. Incumbents Dick Abel, Bivens, Clavette, John Gura, and Johnny Whitaker were reelected for two-year terms.

Jay DeFrank, Tom Dolney, Forster, Clem Gaines, Perry Nouis, and Ratliff have one year left on their terms on the board.

**It's Florida In 2017!  
Mark Your Calendars**



**24th Annual Membership Meeting  
April 27-30, 2017  
Destin-Fort Walton Beach, Florida**

**Don't Miss A  BLAST!**

When it can't wait for the next issue of **News & Notes** AFPAAA sends a **BLAST** to members who have asked for this service. Be sure you get these messages. Go to our home page at [www.afpaaa.org](http://www.afpaaa.org) and use the "Sign Up for Blast emails!" link.

**Air Force Public Affairs Alumni Association News & Notes**, John Terino, editor, is published quarterly for members by the Air Force Public Affairs Alumni Association, P. O. Box 447, Locust Grove, VA 22508-0447. On-line subscriptions are available at [www.afpaaa.org](http://www.afpaaa.org). **Membership Information:** Those who have served in Air Force Public Affairs, an Air Force Band, as an Air Force Broadcaster, or in the multimedia career fields, as either military or civilian, are eligible for *Full Membership*. Current or former members of those career fields, still on active duty, or in the Guard or Reserve are eligible for *Associate Membership*. **Membership Rates:** Lifetime \$300 (payable in four quarterly \$75 installments); Full Membership, one-year \$25 or three years \$50. Associate Membership, one-year \$10 or three years \$20. Membership applications are available at [www.afpaaa.org](http://www.afpaaa.org) **Board of Directors and Officers:** Chairman, Larry Clavette; President, Judy Bivens; Vice President, Art Forster; Secretary, Tom Dolney, Treasurer, Phil Ratliff, Dick Abel, Connie Custer, Jay DeFrank, John Gura, Perry Nouis, John Terino and Johnny Whitaker. **Committee Chairmen:** Annual Meeting Coordinator, Perry Nouis; Communications, John Terino; Development, Joe Purka; Elections, Kathy McCollom; Finance, Phil Ratliff, Membership, Neil Buttimer; Oral History & Web site, John Gura; SAF/PA Liaison, Art Forster.

# From The President's Pen ———



*I'm honored to begin my year as president and excited about some of the initiatives the association is undertaking!*

*Our annual meeting is an exciting time to renew friendships and keep up to date with what's going on in our career field and the Air Force. The May gathering in Colorado Springs delivered that and more thanks to Perry Nouis, meetings chairman, and Barry Grossman and the local committee whose hard work made it a great event.*

*In addition to visits to Peterson Air Force Base and the Air Force Academy, there were many informative briefings. Ron Rand, President and CEO of the Congressional Medal of Honor Foundation, inspired us with insight about Medal of Honor recipients, the organization, and its Character Development Program in middle and high schools across the country. Take a look at [www.cmohfoundation.org](http://www.cmohfoundation.org) and their Facebook page; it's worthwhile.*

*As the AFPAAA begins a new year, we are strong and holding steady to the goal our founders established 24 years ago – linking Public Affairs professionals of the past to the present and future. We have a solid foundation and want to improve our programs and overall organization. Membership is not as robust as it could be and the average age of our members is climbing. Maintaining a solid endowment fund may become more challenging. And many of the association's products and activities have been run for decades by stalwart members who eventually will want to pass those duties on to other members. With those issues in mind, Chairman Larry Clavette challenged us to seek to improve AFPAAA as we approach the future.*

*In that effort, AFPAAA is taking a look at four areas – membership, annual meetings, operations, and finances – and has formed ad hoc committees, each headed by a board member, to study those areas and make recommendations on how we can be more effective.*

*This is a long-term effort and the association needs your support. Committee chairmen will refine the focus of their efforts and may ask for your help in a variety of ways. If you have ideas about how we can improve AFPAAA, or if you'd like to volunteer to serve on a committee, call me at 731-610-0730 or e-mail me at [judybivens@afpaaa.org](mailto:judybivens@afpaaa.org). If you want to help in a specific area, contact that chair: Membership, Connie Custer, [conniecuster@afpaaa.org](mailto:conniecuster@afpaaa.org); Annual Meetings, John Gura, [johngura@afpaaa.org](mailto:johngura@afpaaa.org); Finance, Phil Ratliff, [philratliff@afpaaa.org](mailto:philratliff@afpaaa.org); and Operations, Tom Dolney, [tomdolney@afpaaa.org](mailto:tomdolney@afpaaa.org).*

*Once again, it's an honor to serve as your president, and I'm counting on your support in making AFPAAA even better than it is.*

*– Judy Bivens*



The Air Force Public Affairs Alumni Association gratefully acknowledges these corporations whose generous support enabled the success of our 23rd Annual Membership Meeting.

**Lockheed Martin**

*Joe LaMarca, Johnny Whitaker & Ron Rand*

**Pratt & Whitney**

*Jay DeFrank & Maria Carl*

**Raytheon Company**

*Dave Shea*

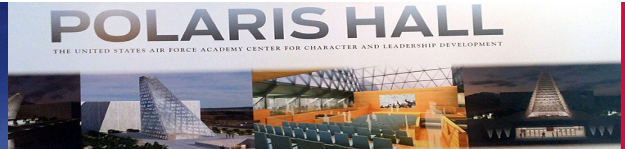
**Wells Fargo Bank**

*Linda Arnold*

**Ent Federal Credit Union**

*CMSgt. Dave McAfee, USAF (Ret)*

# Photo Album



**Photo Credits**  
Sam Cagle & Hank Hufnagel

# Air Force Public Affairs Alumni Association 23rd Annual Membership Meeting May 12 -14, 2016 – Colorado Springs



## *Attendees*

Dick & Ann Abel  
Linda & Jack Arnold  
Lisa (Schickler) Bachman  
Larry & Heather Baker  
Art & Cathy Barnes  
Judy & Jerry Bivens  
Don Black  
Maria Carl  
Sam & Barbara Cagle  
Shirley Cavanaugh  
Larry & Patty Clavette

Kathleen Cook  
JC & Ginny Corcoran  
Mike & Sam Cox  
Connie Custer  
Jerry & Carolyn Dalton  
Wes & Danita Davis  
Beth Dennard  
Tom & Lori Dolney  
John Dorrian  
Art & Janet Forster  
Mark & Janet Foutch  
Clem & Jean Gaines

Dave Garner  
Sam & Dawn Giammo  
Barry & Penny  
Grossman  
John & J.T. Gura  
Steve & Fran Harden  
Jim Hart  
Linda & Robert Haseloff  
Doran & Fran Hopkins  
Henry & Anita Hufnagel  
Dani Johnson  
Larry & Karen Johnson

Doug & Eileen Kennett  
John & Barbara  
Kirkwood  
Eddie & Brigitte Lee  
Patrick & Cathy Maloney  
Dave & Denise McAfee  
Dean Miller  
Doug Moore  
Perry & Jean Nouis  
Pete Peterson  
Jim & Amanda Ragan  
Ron Rand

Phil & Linda Ratliff  
Andy & Charlene Roake  
Tom Roeder, Sr.  
Bud Ross  
Hal Smarkola  
David & Carolyn Smith  
Andy & Rebecca Kiser  
Stanley  
Ernie Stepp  
John Terino  
Johnny & Nancy  
Whitaker  
Ed & Betsy Worley

# Minutes of the Air Force Public Affairs Alumni Association 23rd Annual Membership Meeting Saturday, May 14, 2016 Doubletree Hotel, Colorado Springs, Colorado

The meeting was called to order by President Larry Clavette at 2 p.m. A quorum was declared by Secretary Art Forster.

Board of Directors Members Present:

|                                    |                 |
|------------------------------------|-----------------|
| Clem Gaines, Chairman of the Board | Tom Dolney      |
| Larry Clavette, President          | John Gura       |
| Judy Bivens, Vice President        | Perry Nouis     |
| Art Forster, Secretary             | Phil Ratliff    |
| Jim Hart, Treasurer                | John Terino     |
| Dick Abel                          | Johnny Whitaker |

Absent: Jay DeFrank

**Remembrance Of Deceased Members Of The Public Affairs Community** – The names of members of the Public Affairs community who died since the last Annual Membership Meeting were read by the secretary and recognized by the membership with a moment of silence:

|                       |                    |
|-----------------------|--------------------|
| Davis F. "Doc" Ball   | Ronald Gruchy      |
| Candace Adams Ismirle | Bob Limbrick       |
| Ronald C. Lindeke     | Edward N. Neunherz |
| Joseph S. Panvini     |                    |

**22nd Annual Membership Meeting Minutes** – President Larry Clavette presented the minutes of the 22nd Annual Membership Meeting, May 14, 2014, at the Hilton Tysons Corner, McLean, Virginia, for approval. Dick Abel moved for approval, John Gura seconded and they were approved unanimously.

**Association Finances** – Treasurer Jim Hart presented the financial status of the Association. Jim McGuire, Hank Hufnagel and Treasurer Hart make up the Investment Committee, which makes recommendations to the Board regarding Association finances.

Overall, the Association is in good financial condition. As of May 11, 2016, the Association had \$33,470.75 in the checking account and the Endowment Fund was \$370,289.94. The total net worth was \$403,760.69. The checking account will be reduced by about \$20,000 when all the annual meeting bills are paid.

Treasurer Hart made a motion to approve the report as presented; it was seconded by David Smith and approved unanimously.

**SAF/PA Liaison Report** – Liaison Art Forster reported the Air Force has announced that Brigadier General Kathleen Cook, SAF/PA Director, is being reassigned as Director, Services in the Office of the Deputy Chief of Staff, Manpower, Personnel and Services in the Pentagon. She will be succeeded by Brigadier General (Select) Ed Thomas, Commander of the Thomas N. Barnes Center for Enlisted Education at Maxwell AFB, AL.

The Air Force accepted AFPAAA's donation of approximately \$2,000 for construction of the memorial wall in the newly renovated SAF/PA conference room.

## Committee Reports

**2017 Annual Membership Meeting** – Chairman Gaines reported the Board approved Destin – Eglin AFB, FL area as the site for the 24th Annual Membership Meeting on April 27-30, 2017. Jim Hart said a contract has been signed with the Sandestin Resort. The local committee chair is Jim Purka. The 2018 Annual Membership Meeting will be back in the western U.S. Locations being researched by the Board included San Diego, CA, Phoenix, AZ and Tucson, AZ.

**Membership** – As Committee Chair Neil Buttimer was absent, Chairman Gaines delivered Neil's report. We currently have 544 members, compared to 567 members in May 2015. We have a continuing problem in recruiting and maintaining our associate members. Chairman Gaines encouraged all members to recruit new members; the membership application is on the web site. Members should also ensure their contact information on the web site is current.

**Communications** – Committee Chair John Terino reported the next newsletter is on track and that we're keeping costs down – about \$1,000 under budget. He also encouraged everyone to send him photos of this year's annual meeting for publication in our newsletter.

**Web Site/Oral History** – Committee Chairman John Gura reported that our web site recently experienced some problems because our web services provider moved to other servers that employs different software. This caused a particular problem with our online directory. The solution requires AFPAAA to upgrade our online data base with new software at a cost of approximately \$2,000. The Board approved this expenditure.

**Old Business** – None

## New Business

**Introduction of New Treasurer** – President Clavette announced that Jim Hart has decided to step down after serving as the Association's treasurer for more than 20 years. The Board selected former Chairman Phil Ratliff to serve as our new treasurer effective July 1, 2016.

**Election Results** – Chairman Gaines announced the results of the Board of Directors election. Elected for two-year terms were:

|               |             |                 |
|---------------|-------------|-----------------|
| Dick Abel     | Judy Bivens | Larry Clavette  |
| Connie Custer | John Gura   | Johnny Whitaker |

Chairman Gaines announced that as specified in the by-laws, the Board of Directors elected the following officers whose terms begin July 1, 2016:

|                                       |                             |
|---------------------------------------|-----------------------------|
| Larry Clavette, Chairman of the Board |                             |
| Judy Bivens, President                | Art Forster, Vice President |
| Phil Ratliff, Treasurer               | Tom Dolney, Secretary       |

**State of the Association** – President Larry Clavette reported that while the Association is doing well and is financially sound, we must look to the future and develop a plan to ensure the health and viability of AFPAAA. The Board will pursue a new AFPAAA 2020 initiative to identify Association challenges and recommend solutions. Incoming President Judy Bivens will lead this effort and be assisted by the following committee chairs: Finance: Phil Ratliff; Operations (Basic structure, web ops, social media, communication strategy): Tom Dolney; Membership: Connie Custer, and Meetings: John Gura.

**Adjournment** – With no other business, Mark Foutch moved for adjournment, it was seconded by David Smith and the meeting adjourned at 3:00 p.m.

Prepared by: Art Forster, Secretary  
May 30, 2016



P. O. Box 447  
Locust Grove, VA 22508-0447  
(Address Correction Requested)

FIRST CLASS POSTAGE

## CENTURIONS BOOST ENDOWMENT BY \$3,400



AFPAAA's Endowment Fund gained \$3,400 dollars as 34 members became 2016 Centurions by donating \$100 each to the financial foundation of our association.

A benefit of the Centurion program is the opportunity each year to participate in a drawing for free rooms at the Annual Membership Meeting hotel. This year

Linda Arnold and Jerry Dalton won the room drawing

The Endowment fund was established in 1997 with a goal of \$300,000 to provide for future AFPAAA operations. Since it began in 2003, the Centurion program has increased the fund by more than \$34,000, helping it to be valued at more than \$370,000 today.

AFPAAA members can

donate to the Endowment Fund at any time in a variety of ways – money, stocks, real estate, collectibles, & other valuables.

Donations are tax deductible, reducing a member's tax liability while helping provide for the future of AFPAAA. For guidance in making donations, contact treasurer Phil Ratliff at [www.PhilRatliff@afpaaa.org](http://www.PhilRatliff@afpaaa.org).

## 2016 AFPAAA CENTURIONS

DICK ABEL  
LINDA ARNOLD\*  
JUDY BIVENS  
DON BLACK  
SAM CAGLE  
LARRY CLAVETTE  
KATHLEEN COOK  
PHILIP CORBETT  
J.C. CORCORAN

MIKE COX  
WES DAVIS  
JERRY DALTON\*  
ART FORSTER  
MARK FOUTCH  
CLEM GAINS  
SAM GIAMMO  
JOHN GURA

JIM HART  
LINDA HASELOFF  
DORAN HOPKINS  
HANK HUFNAGEL  
LARRY JOHNSON  
DOUG KENNETT  
FRANK McNALLY  
PETE PETERSON

RON RAND  
PHIL RATLIFF  
JAMES RAGAN  
BUD ROSS  
HAL SMARKOLA  
DAVID SMITH  
JOHN TERINO  
JOHNNY WHITAKER  
ED WORLEY

\*Indicates winner of the free rooms drawing. All Centurion donors since the previous Annual Membership Meeting present at this year's meeting were eligible for the drawing. The room prizes this year were valued at \$360.00 each.